



LEGISLATIVE ALERTS

MAR has been utilizing the Legislative Action Center since 2001. This grassroots mobilization tool has been useful on the federal, state and local level and continues to be so. In the event, you need to mobilize your local constituency – we can help. Whether you need MAR to help with the targeted, broadcast email or just provide the link and tailored action alert for your particular area – we're happy to help!

For example, recently the Carroll County Association requested an email to be sent to their membership enabling their Members to utilize the Legislative Action Center on an impact fee issue. Once the CCAR members received the alert and link to the Action Center, they then were able to view the alert entitled ***ATTENTION: Carroll County REALTORS, URGENT ALERT opposing IMPACT FEES.*** Obviously, those viewing the Action Center, not from CCAR – would just ignore that particular alert. After reviewing the details, they then could email their local officials directly! (Sample of a State Alert immediately following.)

Many of you have heard of the new NAR grassroots platform – Get Active -- which we are reviewing as well and is available to all of you. This new tool ultimately will incorporate all levels of government also – however, it was not yet completed for our needs this session of 2006. We will continue to keep you posted as the new system continues to be made available.

Additionally, we can provide rep-matched information to you on the local level by councilmanic district. We recently did this for Howard County that proved extremely beneficial for targeted invites for specific legislator events!